 **Newsletter Copy**

Say Yes to Kaffe Collective 2025!  
Join the Quilt Challenge  
March-October 2025

Join our fun, impromptu quilt challenge celebrating Kaffe Fassett Collective fabrics, ribbons and Kaffe’s latest books. The challenge will run March – October 2025. Get started today - #SayYestoKaffeCollective2025 and enter for a chance to WIN a shopping spree, fabric, and Renaissance Ribbons!

**Details:**

* Select any quilt from Kaffe’s Quilts on an English Farm, Brilliant Little Patchworks (quilts only), or Quilts by the Sea.
* 100% of the quilt or quilt top must include Kaffe Fassett Collective fabrics.
* *(Optional):* Incorporate new Kaffe Fassett Collective Classics Renaissance Ribbons in your quilt.
* Submit entry by **October 1, 2025**:
  + Submit your “Say Yes to Kaffe Collective2025” official entry form (coming soon) AND
  + Post to social media – tag @freespiritfabrics, @kaffefassettcollective, tag @yourlocalquiltshop, and use hashtags #SayYestoKaffeCollective2025 and #freespiritfabrics.
* Winners will be announced via FreeSpirit Fabrics social media platforms in November, 2025.
* Contest is open worldwide.

View details on prize categories here: Visit freespiritfabrics.com/be-inspired/say-yes-to-kaffe-collective

[Add any specific shop information here — shop webpage featuring the program or any special offerings or information that makes this program irresistible to your customers.]

We can’t wait to see what you create!